EMOJIS, EMOTICONS AND SMILEYS: A PRIMER

JUNE 18, 2022 FACILITATOR: JEFF STAFLUND, EDD, MCI

SHAREYOUR EXPERIENCES IN THE CHATROOM!

How many of you sight-translate as part of your duties?

What types of documents do you sight-translate?

Have symbols or images ever cropped up in the documents you've sighttranslated?

WHY IS THIS IMPORTANT FOR INTERPRETERS?



Interpreters are often required to sighttranslate documents.



Text messages and emails are increasingly being used as evidence in court and in resources used with LE/FP clients, and those documents may contain emojis.

OUTLINE



What is the difference between emojis, emoticons and smileys?

THE DIFFERENCE IS NOT ALWAYS CLEAR!



EMOJI

https://home.unicode.org/emoji/about-emoji/: pictographs (pictorial symbols) that are typically presented in a colorful form and used inline in text

Antidote: one of a collection of small digital images that represent objects and emotions and are used in electronic communication, originating in Japan in the 1990s

https://www.makeuseof.com/tag/emoticon-vs-emoji-differences/: a pictogram, a small picture that can show anything from a smiling face to a mango to a cigarette butt

EMOTICON

Antidote: a small symbol made with keyboard characters that resembles a face, used in electronic communication to represent emotions

https://www.makeuseof.com/tag/emoticon-vs-emoji-differences/: a set of punctuation marks, letters, and numbers arranged to resemble a human face. Each emoticon is more or less universally understood and denotes a certain emotion, or sometimes an object. For example, :-D means laughing or a big grin, :-O is for surprise, and <3 is the closest you get to a heart

Professor Scott Fahlman, a computer scientist at Carnegie Mellon University, used the first digital emoticon on the morning of September 19, 1982. It was a smiley face :-).

EMOTICON QUIZ! TRUE OR FALSE

- ;) indicates a wink
- :P indicates anger
- :'(indicates you have dirt in your eye
- :X indicates the expression "my lips are sealed"
- O:) indicates that you've just had a brilliant idea

ANSWERS

- ;) indicates a wink TRUE
- :P indicates anger FALSE (means teasing or sticking tongue out)
- :'(indicates you have dirt in your eye FALSE (means sad or crying)
- :X indicates the expression "my lips are sealed" TRUE
- O:) indicates that you've just had a brilliant idea FALSE (indicates a happy face with a halo, meaning I'm extra good and happy)

SMILEY (FACE)

- Antidote: an image of a round face with two eyes and a curved smiling mouth
- <u>https://www.dictionary.com/browse/smiley</u>: A digital icon, a sequence of keyboard symbols, or a handwritten or printed equivalent, that serves to represent a facial expression, as :-) for a smiling face or ;-) for a winking face

TO SUM IT UP

 "Smileys are the ancestors of emojis. Created in 1972, they have a round shape, two eyes and a mouth. Emoticons, on the other hand, are symbols that are written using keyboard characters such as ;). Finally, emojis are all the symbols currently found on smartphones, tablets, computers or social networks." (https://www.europel.fr/technologies/emoj is-emoticones-smileys-cest-quoi-la-difference-3467825)

THE MOST FREQUENT EMOJIS

https://emojipedia.org/stats/

Emoji Popularity: Unicode

Unicode has worked with vendors to rank the most popular emojis in current use. As of December 2021, these were:

- 1. 😂 Face with Tears of Joy
- 2. 💗 Red Heart
- 3. 🥩 Rolling on the Floor Laughing
- 4. 👍 Thumbs Up
- 5. 🎲 Loudly Crying Face
- 6. 🙏 Folded Hands
- 7. 😘 Face Blowing a Kiss
- 8. 🥰 Smiling Face with Hearts
- 9. **11** Smiling Face with Heart-Eyes
- 10. 😊 Smiling Face with Smiling Eyes





Time flies when you're having fun.





Bigger fish to fry

EMOJIS AND THE LAW

- The use of emojis in court decisions has exploded in recent years, especially in the United States but also elsewhere. <u>https://www.youtube.com/watch?v=rs2hTleEv7E (2:49)</u>
- Emojis occur most often in cases where gossip/chat is a key source of evidence:
 - sexual predation, where the offender and the victim (or a police officer) exchange flirtatious or sexual jokes, often as a form of grooming
 - cases of discrimination in employment
 - cases of bullying
 - contracts

DIFFERENT INTERPRETATIONS

 Emojis are subject to various interpretations, and the difficulty of their interpretation is reinforced by the fact that they display differently depending on the platform. In 2016 and 2017, there were still substantial differences in how on-line platforms represented the same emoji symbols.



Thomas Baekdal 🤣 @baekdal

I think we need to have a discussion about how Google's burger emoji is placing the cheese underneath the burger, while Apple puts it on top



OTHER ISSUES

Emojis are often visually quite small.

Many emojis look alike.

We generally assume that emojis are static, but they **can be animated**:

https://www.youtube.com/watch?v=kEGBkQhAQKk (0:30)

They mean **different things** in **different cultures**! <u>https://www.youtube.com/watch?v=iP8EM7h_JIA</u> (2:02)

CASE I

Killing Tuesday ()

CASE I

- United States, 2016. A 12-year-old girl was prosecuted for threatening her college in a message containing a series of emojis. They were considered sufficient evidence to initiate legal proceedings.
- The threat was ultimately deemed "not credible" but according to a Fairfax County school spokesman, the student was charged with threatening a school and cyber-harassment. According to the girl's mother, the message was actually a response to the girl's own harassment.
- The court hearing was held *in camera*, so it's not known whether the girl was punished in any way.

post.com/news/local/wp/2016/02/27/a-12-year-old-girl-is-facing-criminal-charges-for-using-emoji-shes-not-alone/?noredirect=on

(smiley/red face, flamenco dancer, two women with bunny ears, victory sign, wind chime, squirrel and bottle of champagne)

Israel, 2016. In a cancelled real estate rental deal, a couple was ordered to compensate a landlord for approximately \$2,400.

"Good morning ⁽²⁾ interested in the hous# $\frac{4}{2}$ **(1)** $\frac{1}{2}$ **(1)** $\frac{1}{2}$ $\frac{1}{2}$

The seller withdrew his ad thinking that the deal was done but the potential buyers pulled out. The court found this succession of emojis to indicate consent.

https://qz.com/987032/emojis-prove-intent-a-judge-in-israel-ruled/

"all mine? 😈"

- "[In] the sex trafficking case against Nxivm cult founder, Keith Raniere, evidence was presented that on one occasion Allison Mack, a cult member and actor who played Clark Kent's friend on the long-running "Smallville," sent Raniere nude photos of other women members. Upon receiving the digital photos, Raniere sent her [the text in question]."
- "Although the intent behind Raniere's smiling devil did seem quite clear, that emoji alone did not determine his guilt."

https://www.forbes.com/sites/oliverherzfeld/2019/10/24/the-legal-implications-of-emoji/?sh=50d0aa416bbd



THE IMPORTANCE OF CONTEXT

Sending "emojis is not harmless and can land you in court. [...] A pistol icon alone will not be enough, but linked to other threatening elements, it clearly expresses malicious intent."

https://www.linfo.re/magazine/insolite/les-emojis-qui-peuvent-vous-envoyer-derriere-les-barreaux

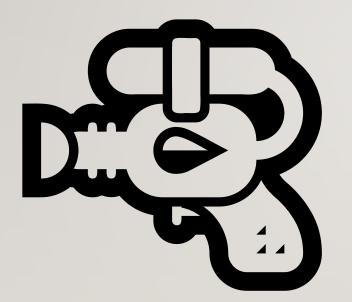
HOW WOULD YOU DESCRIBE YOUR EMOJI USAGE?

- A. Never use the darn things!
- B. I use them but only sparingly. I don't want to come across as flighty.
- C. I pepper my emails and texts with them. They add warmth and humour!
- D. The Guinness Book of World Records has expressed interest in my usage.



PROBLEM EMOJIS

THE PISTOL



https://emojipedia.org/pistol/



A squirt gun (water pistol), as used to spray water for fun.

On major platforms, depicted as a green or orange toy gun with an orange tip and barrel pointed left. Google, Microsoft, and Facebook's designs include mounted reservoirs.

Originally depicted as a classic handgun, as a revolver or other pistol. In 2016, Apple switched its design from weapon to toy; other major vendors followed suit by 2018. Deprecated emoji sets or smaller platforms still display the emoji as a handgun.

Microsoft initially displayed the emoji as a toy ray gun before switching to a revolver, then squirt gun. Google once featured a blunderbuss.

Pistol was approved as part of Unicode 6.0 in 2010 and added to Emoji 1.0 in 2015.

Twitter	Messenger	Apple	
Facebook	LG	Google	
JoyPixels	HTC	Microsoft	
OpenMoji	Mozilla	Samsung	
emojidex	SoftBank	WhatsApp	

External Links

All Major Vendors Commit to Gun Redesign
Apple and the Gun Emoji
Gun-Emoji Pairings

THE KITCHEN KNIFE



https://emojipedia.org/hocho/

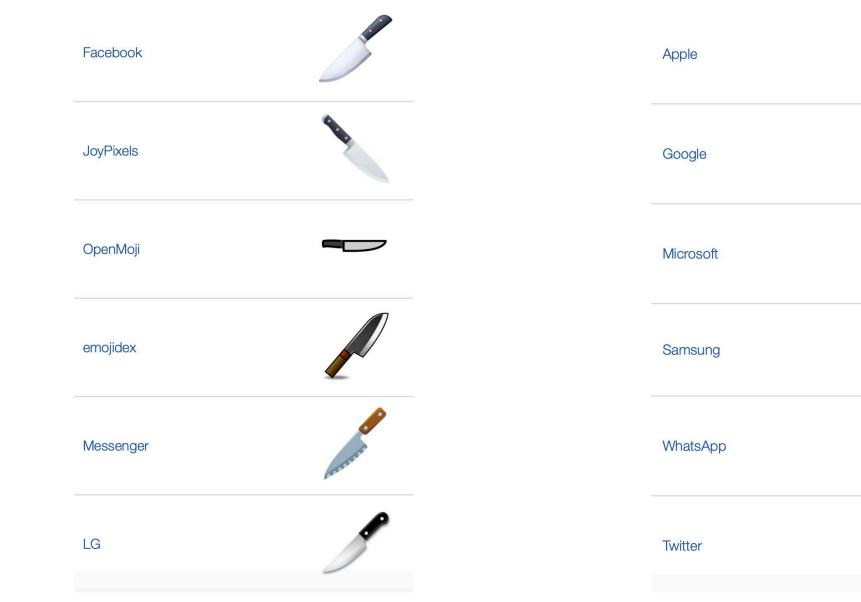
🔪 Kitchen Knife

A knife with a long steel blade, as a chef uses to slice meat or vegetables. Depicted with a black or brown handle and positioned at a 45° angle, often with its point at the lower right.

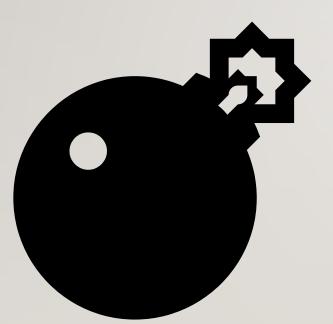
May be used for content concerning cooking and food preparation, but often represents various senses of cutting and stabbing. Its Unicode name, *Hocho*, means "kitchen knife" in Japanese and refers to a variety of knives used in Japan.

Not to be confused with \nearrow Dagger or \searrow Crossed Swords.

Kitchen Knife was approved as part of Unicode 6.0 in 2010 under the name "Hocho" and added to Emoji 1.0 in 2015.



THE BOMB



https://emojipedia.org/bomb/

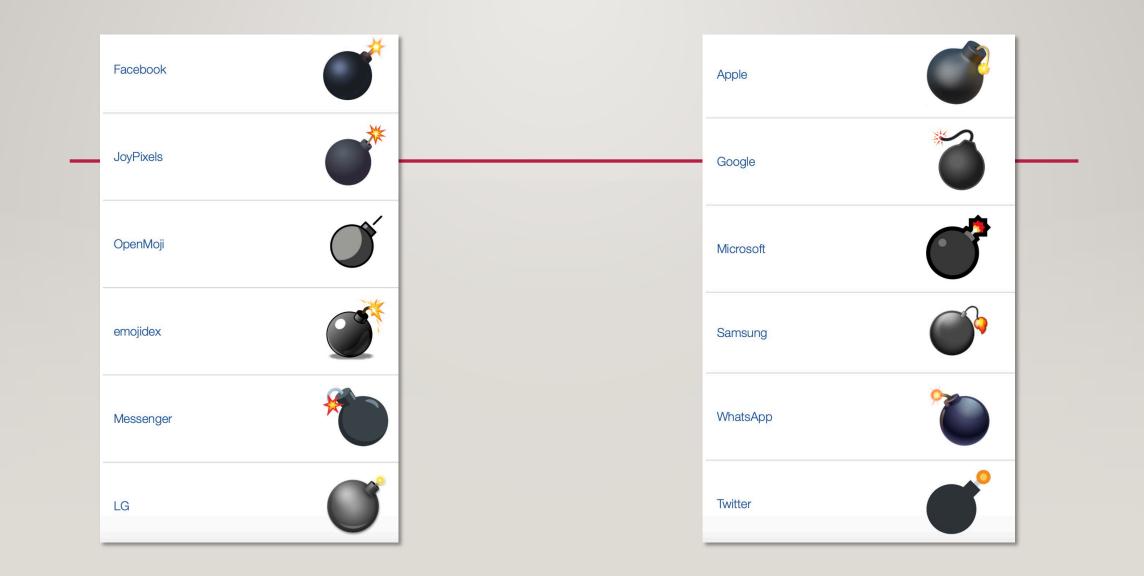


A cartoon-styled bomb, depicted as a black ball with a burning fuse.

Commonly used for various figurative bombs or explosions, e.g., slang *bomb*, a "home run" in baseball or softball; "excellent" or "attractive." Sometimes applied in contexts of war, weapons, or violence.

Earlier designs from SoftBank and au by KDDI animated the bomb as exploding.

Bomb was approved as part of Unicode 6.0 in 2010 and added to Emoji 1.0 in 2015.



THE EGG PLANT



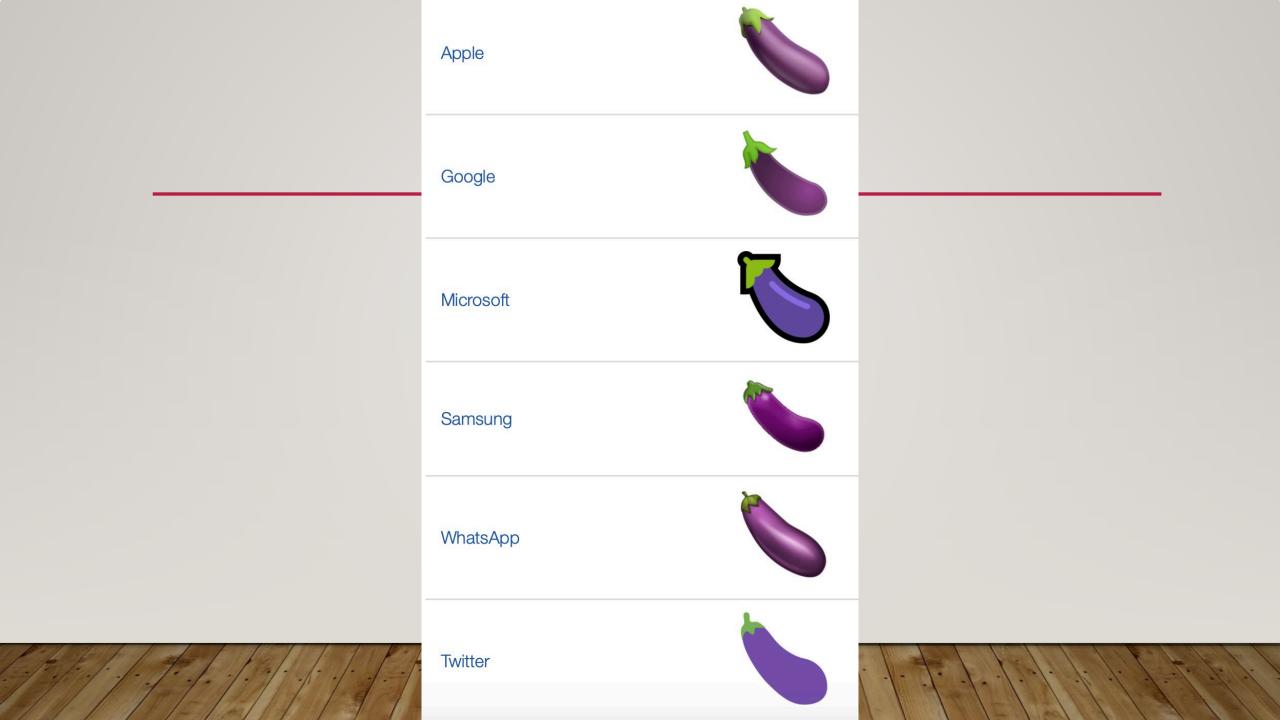
https://emojipedia.org/eggplant/

A long, bulbous, bright purple eggplant, or aubergine in British English, shown with a leafy stem. Considered lucky in Japan to dream of an eggplant the first night of the New Year.

Widely used to represent a penis. Due to its phallic use, the hashtag #

Solution was once banned (2015) on Instagram's search function.

Eggplant was approved as part of Unicode 6.0 in 2010 under the name "Aubergine" and added to Emoji 1.0 in 2015.



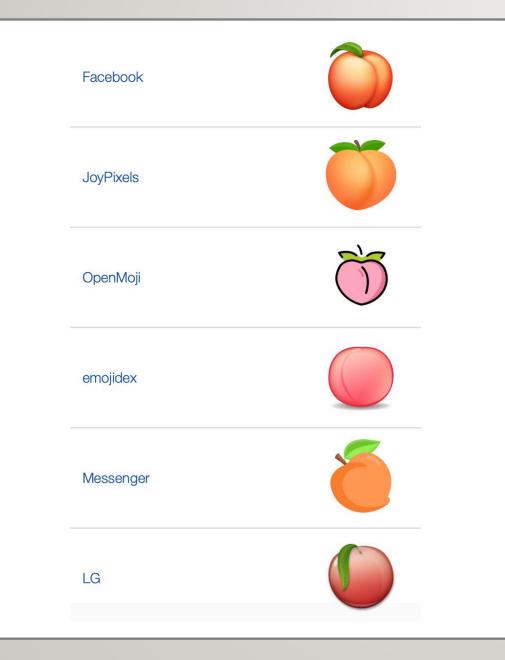




The fleshy, pinkish-orange fruit of the fuzzy peach, shown with green leaves and sometimes a stem.

Thanks to its distinctive cleft, the emoji is most commonly used for "buttocks." In certain contexts, the peach emoji may refer to *impeachment*.

Peach was approved as part of Unicode 6.0 in 2010 and added to Emoji 1.0 in 2015.



Apple	
Google	
Microsoft	
Samsung	
WhatsApp	
Twitter	

THE UNAMUSED FACE



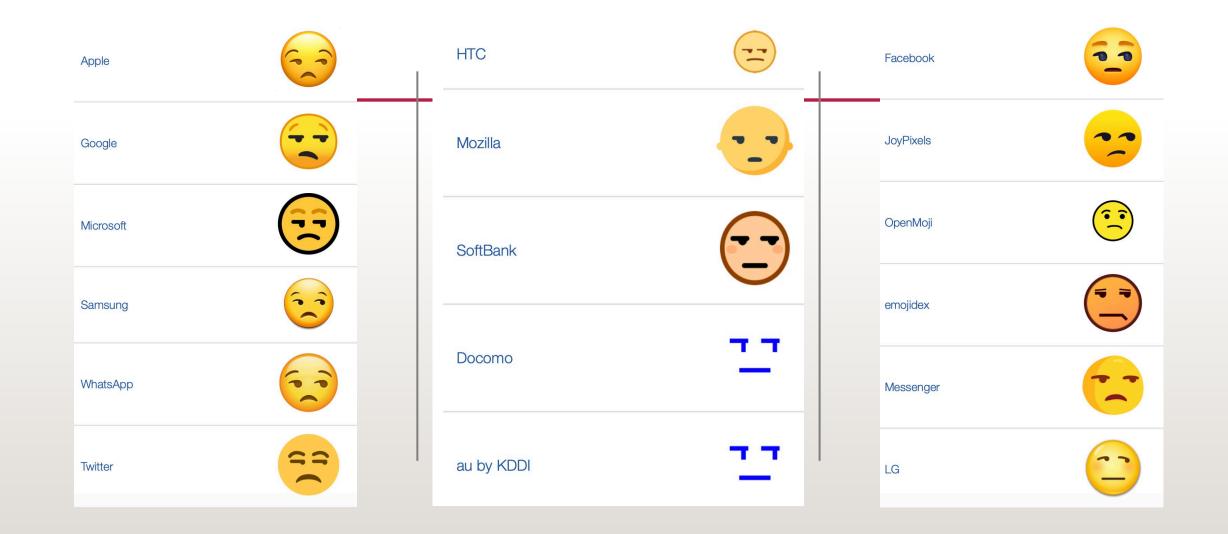
https://emojipedia.org/unamused-face/



A yellow face with slightly raised eyebrows, a frown, and eyes looking to the side. May convey a variety of negative emotions, including irritation, displeasure, grumpiness, and skepticism, as if giving the side-eye.

Not to be confused with 😏 Smirking Face, which features similar eyes but a wry smile.

Unamused Face was approved as part of Unicode 6.0 in 2010 and added to Emoji 1.0 in 2015.



THE SMIRKING FACE



https://emojipedia.org/smirking-face/

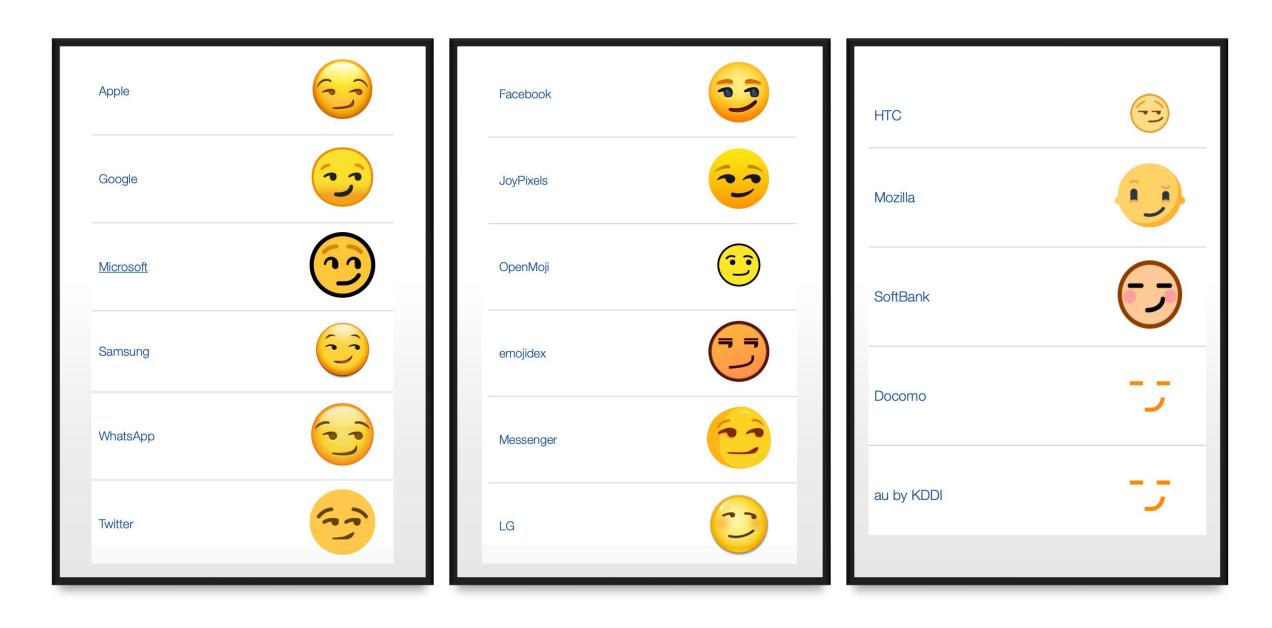


A yellow face with a sly, smug, mischievous, or suggestive facial expression. It features a half-smile, raised eyebrows, and eyes looking to the side. Often used to convey flirtation or sexual innuendo.

Not to be confused with 😒 Unamused Face, which has similar eyes but a pouting mouth. This emoji has a cat variant, 🐸 Cat Face With Wry Smile.

On Snapchat, this emoji next to a contact denotes that this person snaps you frequently but you do not often snap them in return.

Smirking Face was approved as part of Unicode 6.0 in 2010 and added to Emoji 1.0 in 2015.



SO, WHAT'S AN INTERPRETER TO DO?

WHAT WOULD YOU DO IF YOU WERE ASKED TO SIGHT-TRANSLATE A TEXT CONTAINING EMOJIS? If the testimony is read in court, emojis should not be characterized orally, but should be displayed.

In other words, don't attempt to describe emojis or interpret their meaning. Leave that to the judge, lawyers or relevant experts.

NAJIT has just published a position paper on the question. NAJIT's advice: Just say "emoji."

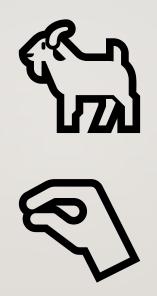
ADVICE

FINAL THOUGHTS

"[A]s emoji[s] become more common, we will likely see continued references to [them], as well as the emergence of expert witnesses who are engaged to testify as to emoji context, meaning and intention."

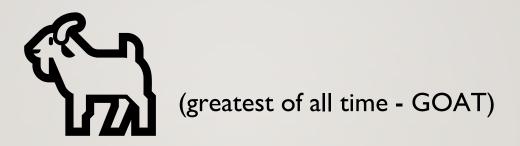
> https://www.forbes.com/sites/oliverherzfeld/2019/10/24/the-legal-implications-ofemoji/?sh=40156c5b6bbd

TO END ON A HUMOROUS NOTE... CAN YOU GUESS THE SECRET MEANINGS OF THE FOLLOWING EMOJIS?



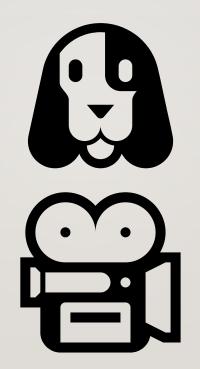
https://www.youtube.com/watch?v=WDBb_FBnxBU (14:43)

AND THE ANSWER IS...

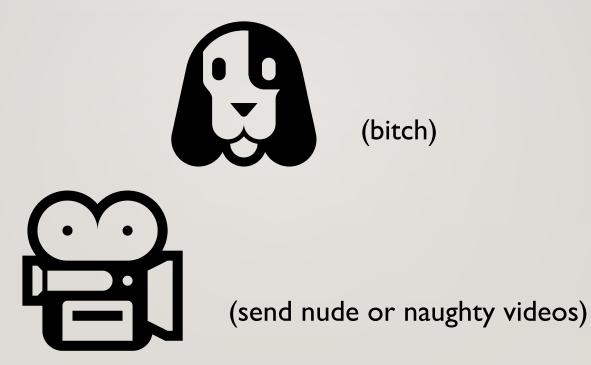




CAN YOU GUESS THE SECRET MEANINGS OF THE FOLLOWING EMOJIS?



AND THE ANSWER IS...



YOUR TURN



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